



# CHILDREN WHO READ SUCCEED.

Carroll County Ferst Foundation for Childhood Literacy

ANNUAL REPORT // MAY 2016

## 2015 ACCOMPLISHMENTS

We mailed 38,780 free books to Carroll County children under the age of 5, serving 3,327 children as of the December mailing and having "graduated" 641 children during 2015 who are now entering kindergarten ready to learn.

Our total cost was \$107,177, which was raised by local volunteers through grants, donations, and fundraisers.

We conducted an assessment of the effectiveness of our program, and found that *children who received Ferst books were more prepared* for first grade than those who did not receive books. (see page 3)

## 2016 GOALS



We will accomplish this through the full implementation of our new organizational structure, hosting two major fundraisers, and increasing donations from individuals and organizations.

Read more at [www.carrollferst.org](http://www.carrollferst.org).

Thank you for helping Carroll County children succeed:

### PLATINUM SPONSORS \$5,000 OR MORE

Charter Bank  
Community Foundation of West Georgia  
McCalman Foundation  
Alice H. Richards Fund

### GOLD SPONSORS \$1,000 - \$4,999

Carroll County Narcotics Task Force  
Carroll Electric Membership Foundation  
Carrollton Civic Woman's Club  
GreyStone Power  
Kiwanis Club of Fairfield Plantation  
Melanie McClellan  
Dr. & Mrs. Robert Myers  
Power of the Purse  
Martha A. Saunders  
Martha Thurman

### BRONZE SPONSORS \$500 - \$999

Penelope Ames & Sue Ellen Folk  
William T. Calhoun, DMD  
Carrollton City Schools  
Jill Duncan  
Nina Edwards  
Phoebe Ericson  
Golden K Kiwanis  
Karen Hartley  
Plantation Women's Club  
Shot Spot LLC  
SMI  
WalMart Facility #7005



Ferst reader **Maya Swint** enjoys reading to her parents, Dankie & Chantrice Swint.

Learn more about Maya on page 3.



## A SPECIAL THANK YOU TO OUR FERST SUPPORTERS

### \$100 - \$499

Belk Employees  
Patricia Brunson  
Priscilla Bennett  
Amy Cofer  
Carroll Realty & Insurance  
Carrollton First United  
Methodist Church  
Carrollton Junior Woman's Club  
Carrollton Kiwanis Foundation  
Carrollton Orthopaedic Clinic  
Carrollton Practice LLC  
Carrollton Presbyterian Church  
Gwyn Chestnutt  
Linda Carter  
Mr. & Mrs. Doug Cole  
Betty Daniel  
Jack & Sara Dorsey  
Franklin Pharmacy  
Susan Fleck  
Betty Green  
Sara E. Griffies  
Haney's Drug Corner  
Eleanor Hoomes  
Holmes Financial Group  
Susan Hamrick  
Kaye Kent  
Cindy Kesler  
Kroger Company  
Sandy Kopp  
Donna Lackey  
Lit Mu Club  
Margaret McCall  
Dr. Betty McVaigh  
Edythe Maxwell  
Ginny McGee  
Jane Marrero  
Laura McCall  
Morgan Oil  
N G Turf  
Fred O'Neal  
Robert D. Pinckney  
Alice Robertson  
Fred & Anne Richards  
Rotary Club of Carrollton  
Arnold M. Stevens  
Carol Scheufler  
Diane Sharp  
Georgia Simons  
Mr. & Mrs. David Smith  
Southern States Bank  
Southwire Company  
Tanner Health System  
Barbara Tanner  
Lora Tate  
Sheral Threadgill  
UWG International Services &  
Programs  
Sylvia Vick  
Walker Cadillac, Buick, GMC

West Georgia Ambulance  
West Georgia Electric  
West Georgia Eye Care  
Nina R. Warren  
Camille & Stuart Yahm

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### \$40 - \$99

Geneva Abercrombie  
Joyce Allen  
Marion Almon  
Maggie M. Avery  
Carolyn Lucas Aycok  
Penny Ayers  
Claire Baker  
Anne Ball  
Catherine Barr  
Dr. James K. Baum  
Sally Bobick  
Margery Bouris  
Jami Payne Bower  
Richard & Chris Brown  
Josh & Joanna Browning  
Gary Bunch PC  
Linda Camp  
Lori W. Camp  
Sandra Camp  
Gail Cantrell  
Jackie Carden  
Tom Carrere  
Anne C. Carter  
Baylee Morris Cates  
Celeta Cavender  
Carol Chapman  
Barbara Chowns  
Delores Clark  
Catherine Cole  
Melissa Cole  
Mary Covington  
Cynthia Daubenspeck  
Valdena Deas  
Mrs. Daryl Dickey  
Linnie D. Dortch  
Jacqueline Dost  
Charlotte DuFour  
Debbie Duke  
Eleanor Edwards  
Celia England  
Sherri F. Evans  
Helen Finleyson  
Douglass Fisher  
Laurie Fleck  
Linda Fulford  
Ali Garrett  
Mr. & Mrs. Burton Garrett  
Margaret Garrett  
Sally Germany  
Bunny Goddard  
Ethel Gonzalez  
Catherine Gordon

Kathryn Grams  
Susan Greer  
Dottie Hamrick  
Patricia Harris  
Pamela B. Haynes  
Mr. & Mrs. David Helton  
Marcia Hester  
Bessie S. Hill  
Steven Holmes  
Kay Horton  
Loy & Nola Howard  
Marilyn Hubbard  
Yvonne S. Huffstickler  
Susan Ingle  
Amanda P. Jackson  
Lindsey L. Jennings  
Mr. & Mrs. Robert Johnson  
Mr. & Mrs. Roy Johnson  
William & Marlene Johnson  
Lois S. Jones  
Sally Jones  
Jane Kingsley  
Linda Kiser  
Laura Lamb  
James Lancaster  
Corbett Plaxico Lane  
Christina A. Laney  
J. Smith Lanier  
Sandra Law  
Susan Lenæus  
Helen Fay Lewis  
Linda Madden  
Dr. Edith Maxwell  
Dan & Sue McBrayer  
Cornelia Richards McCarthy  
Sharon McLendon  
Sue Medeiros  
Judy Meigs  
Suzanne Miceli  
Laura Miller  
Edith Morehead  
Vicki L. Morris  
Deanna Morrow  
Derick Newton  
Joanne Nesbitt  
Tami Ogletree  
Tim & Susan Oliver  
Mary O'Neill  
Mr. & Mrs. Thomas  
Overton  
Kasin Parian  
Evalyn Parrish  
Nicole Pezold  
Linda M. Phillips  
Dr. James C. Pope  
Wendy Quinn  
Donna Rankin  
Dr. & Mrs. Thomas E.  
Reeve III  
Mr. & Mrs. Dennis Reid

Alice Lee Remier  
Janet Reynolds  
Patsy Rhodes  
Laura Richards  
Alice Robinson  
Dr. & Mrs. Charlie Rouse  
Mr. & Mrs. Russell Sarner  
Mr. & Mrs. David Schoerner  
Judy Schulenburg  
Jana A. Scoville  
Judy Siegle  
Mary Smith  
Charlsie Sprewell  
Mr. & Mrs. V. R. Stansberry  
Marie Stedwell  
Gloria Stewart  
Retha Swain  
Joel & Erica Tisinger  
Marian Tisinger  
Nancy K. Tsipolitis  
United Community Bank  
Wilma H. Upchurch  
Cheryl R. Varney  
Mr. & Mrs. Doug Vassey  
Ken & Melinda Waid  
Alice Jane Wasdin  
Mitzi M. Wasdin  
Debra Waters  
Marty & Karen Wild  
Jeannie H. Williams  
Morris L. & Sara S. Williams  
Deborah Wilson  
Kay Wilson  
Judy Windom  
Toye Windom  
Dr. & Mrs. Peter Worthy  
Cathy Yates  
Peggy Young

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### GIFTS IN HONOR OF:

Nancy Johnson by Catherine  
Johnson  
Keziah Newton by Camille &  
Stewart Yahm

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## « ABOUT THE PHOTO ON PAGE 1:

According to Maya Swint's father, she has received Ferst books since she was "teeny, tiny, so that she has always loved to read." The fourth grader, who gets all 100's and A's on her report card, says, "Sometimes I imagine I am in the book. Even if the books don't have pictures, I use my imagination to create what I think something looks like." When asked what is important about reading, Maya replied, "You have to let your mind be open, always in motion, so you can ask, 'What if?'"

Courtesy of *SmartWorks* magazine, a publication of the Carroll County Chamber of Commerce and the *Times Georgian*



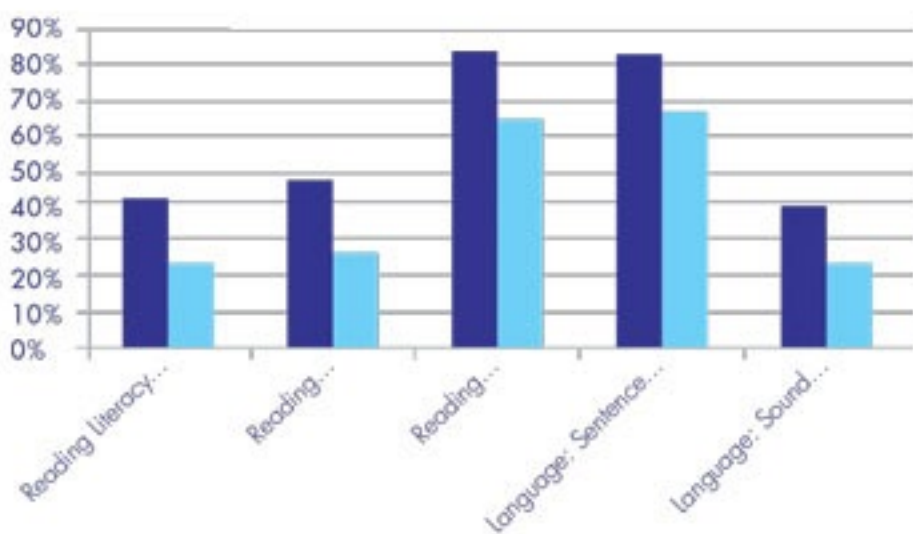
Kristen Huckeba appreciates Ferst's age-appropriate books. She understands how important it is to read to her children, Emery and Blair. "We read at bedtime, naptime, even at potty time. Whatever developmental skill we are working on, I find a book that relates." 



Organizers & models from the 2015 Fashion Ferst, enjoyed by more than 230 women. The fashion show, in collaboration with Dillard's, raised **more than \$15,000**. The second annual Fashion Ferst will be held October 12, 2016. 

## HELPING PARENTS: CHILDREN'S FIRST TEACHERS

This summer the Ferst Foundation Family Education Team, in collaboration with the Neva Lomason Memorial Library and the Carrollton Housing Authority, will present a reading program "Every Child Ready To Read" to parents, infants and toddlers. The program is designed to help parents better understand the importance of getting their child ready to read for kindergarten.



## FERST WORKS IN CARROLL COUNTY!

In 2015, University of West Georgia faculty studied the scores of Carroll County children on the Georgia Kindergarten Inventory of Developing Skills (GKIDS) assessment, an important indicator of first grade readiness. They found that significantly more kindergarteners who had received Ferst books for four years exceeded expectations on five measures of reading readiness than those who had not received the books.

Learn more at [www.carrollferst.org](http://www.carrollferst.org)



## CARROLL COUNTY LEADERSHIP TEAM


Karen Hartley, *Chair*  
Deborah Wilson, *Vice Chair*  
Linda Camp, *Treasurer*  
Betsy Griffies, *Secretary*

### TEAM CHAIRS:

Children's Registration & Database Management - Sylvia Vick  
Communications - Melanie McClellan  
Family Education - Bob Pinckney  
Finance & Fundraising - open  
Statistical Data Evaluation - Laura Smith  
Volunteer Management - Diane Williamson, Derick Newton

E-mail us to volunteer for a team @ [carrollferst@gmail.org](mailto:carrollferst@gmail.org)



Central Cheerleaders raised more than \$1,000 through their Change for Children drive at home football games in 2015. Watch for the buckets at their 2016 games. If your high school would like to participate, e-mail [carrollferst@gmail.org](mailto:carrollferst@gmail.org). 

## SUPPORT FERST. HELP CHILDREN SUCCEED.

We are an all-volunteer organization that depends on donors like you to help our children succeed.

- \$40 will send a free book every month to one child through June 2017.\*
- \$400 will send free books to 10 children every month through June 2017.\*
- \$4,000 will send free books to 100 children every month through June 2017.\*

*\*The cost of purchasing and mailing books is \$36.00 per child per year. The additional \$4.00 allows us to fully implement our strategic plan by printing promotional materials and implementing educational initiatives to help parents develop literacy skills with their children. We welcome donations of any amount.*

**To donate:** Mail a check to Carroll County Ferst Foundation, P.O. Box 1922, Carrollton, GA 30112

**Donate online** through the Community Foundation of West Georgia at [www.cfwg.net/make-a-donation](http://www.cfwg.net/make-a-donation)

Ferst Foundation for Childhood Literacy is a 501c(3) Non-Profit Organization.



Carroll County Ferst Foundation  
P.O. Box 1922  
Carrollton, GA 30112  
[www.carrollferst.org](http://www.carrollferst.org)

