



## THE COMMUNICATIONS TEAM

The Communications Team is working hard to share our mission with the community and to provide resources for our readers. We began the year with a big “Thank You!” to our donors and volunteers. In March we used our social media posts to begin building excitement for the upcoming book and providing resources for parents to use to build background knowledge for the topics of the books they will be reading. This will continue each month. The team also partnered with the fundraising team in April to share our Book Character Fundraiser on social media. We are excited to report that our social media presence is growing! We have attained over 500 “likes” since our media blitz began in January!



# SPECIAL THANKS TO OUR FERST SUPPORTERS

## PLATINUM \$5,000+

Alice Huff Richards Foundation  
Carrollton Civic Womens Club  
Community Impact Grant  
Steve Adams

## GOLD: \$1,001 - \$4,999

Annette Jones  
Carroll County Board of Education  
Carroll EMC  
Carrollton Orthopaedic Clinic  
Carrollton Presbyterian Church  
Christine Johnson  
Debbie Rambo  
Dietech Industries  
Hightower Family Funeral Homes  
Jill Duncan  
Karen Hartley  
Martha Saunders  
Michelle Templeton  
SMI Management LLC  
Susan Fleck  
Tammy Paulk  
Tanner Health System  
United Community Bank  
West Georgia Electric  
William T Calhoun

## SILVER: \$500 - \$1,000

Carroll County Sertoma Club  
Carrollton Board of Education  
Cheryl Gill  
Edwards Family Fund  
Georgia Simons  
Kiwanis Club of Fairfield-Villa Rica  
Kristen Vance  
Margaret Head  
Megan Dugan  
Melissa Cole  
Michelle Morgan  
Paula Waters  
Penelope Ames  
Penny Ames  
Penny Ayers  
Plantation Women's Club  
Sandra Hostetter  
Sue Myers  
Terry and Sherrie Norton  
UWG Foundation

# THE FAMILY EDUCATION TEAM

The Family Education Team has had several opportunities to educate the community about the value of early literacy. As we continue to partner with Tanner Hospital and present the Conversations Count manual. Sessions are provided to expectant parents to help understand the importance of infusing literacy into their babies' daily lives starting at birth. We have also conducted several community outreach presentations to show the value of early literacy to area stakeholders, and how they could in turn educate others in their circles of influence. These stakeholders include: the West Georgia Regional Media Specialists, the West Central Tech Future Educator Classes, Carrollton Rotary Club, Carrollton Lions Club and the Fairfield Kiwanis Club.



**\$144,924**  
TOTAL MONEY  
RAISED



**\$83,321**  
TOTAL SPENT  
ON BOOKS



**28,628**  
TOTAL BOOKS  
MAILED



**2,502**  
TOTAL CHILDREN  
SERVED



save the date

FASHION  
**Ferst**



**Wednesday, October 25**

Sunset Hills Country Club • Noon



## THE FUNDRAISING TEAM

What was your favorite childhood book? Wouldn't it be fun to dress up as your favorite character? The Ferst Readers of Carroll County thought so! This spring we completed our first, "Bring a Book to Life" character fundraiser. Ferst partnered with seven local volunteers to dress up as their favorite book character to have a little fun and raise meaningful dollars. Friends, family and the community were then encouraged to vote for their favorite character. Each vote was \$10. This fundraiser soon became a friendly competition loaded with lots of laughs. It was a successful event due to the willing participants and voters this year! Check out the fun on our facebook page.





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# WAYS TO GIVE



## BY MAIL

Send your donation by mail to:  
Ferst Readers of Carroll County  
P.O. Box 1922  
Carrollton, GA 30112



## ONLINE

Visit our website at  
**carrollferst.org**  
and click on the donate button.  
*One-time and recurring options are available!*



*Kids need Kiwanis. Our annual donations to Ferst Readers is like an investment for the children of Carroll County since Ferst Readers strives to improve the literacy levels of young children and lays a foundation for their success.*

*- Kiwanis Club of Fairfield-Villa Rica*